

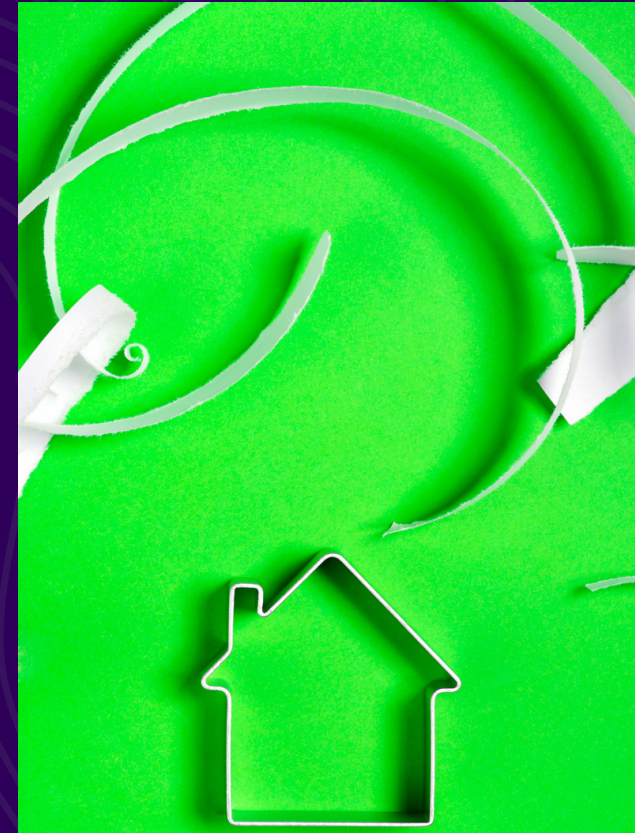


iNcarnate
THE CREATIVE BRANDING AGENCY

THE BRANDBOOK

For creativity and consistency

WWW.INCARNATE247.COM



NAVIGATION PAGE

Tip: Use links to go to a different page inside your presentation.

How: Select a tile on the table. Click on the link symbol on the toolbar, and select the page in your presentation you want to connect.

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iNCARNATE

adj./verb

to embody or represent in human form.

We are Creative iNcarnate. We live, eat and breathe creative innovation with every project.

We work with those who iNcarnate their craft and want to make an impact on their community, industry and the greater good.

LOGO

Main Logo Features

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Logo Mark



Word Mark

iNcarnate

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Logo Variation

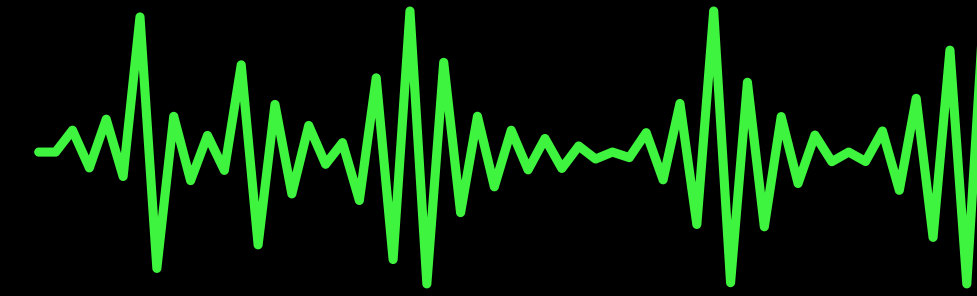
Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

Submark



iCon





COLOR PALETTE

These colors reflect our brand's identity and personality

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HEX:
#3EF43F

RGB:
62, 244, 63

CMYK:
75, 0, 74, 4

HEX:
#7343C1

RGB:
115, 67, 193

CMYK:
40, 65, 0, 24

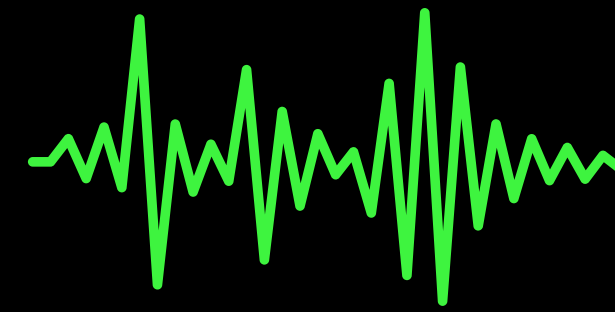
HEX:
#2F0059

HEX:
#9FF4A9

HEX:
#FBFBFB

HEX:
#000000

FONT



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ADRIANA

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ
WXYZ
ABCDEFGHIJKLMNQRST
UVWXYZ
1234567890!@#\$%^+*[]

Tomorrow

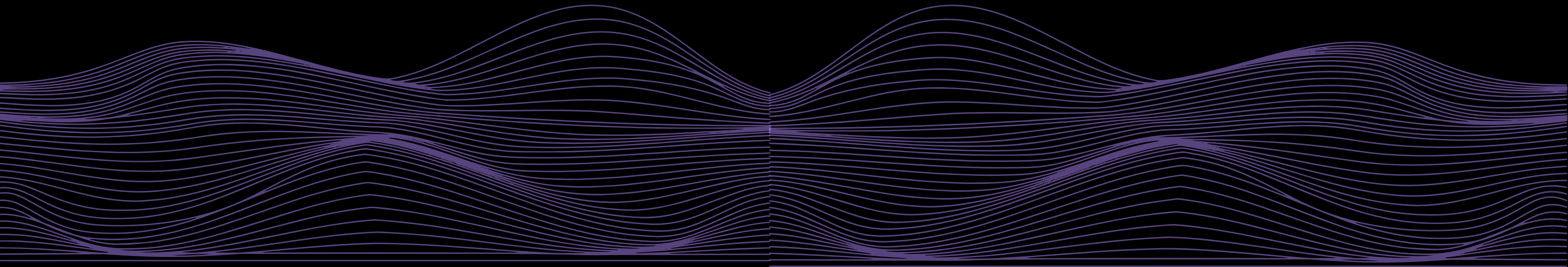
For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()

Lazord Sans Serif

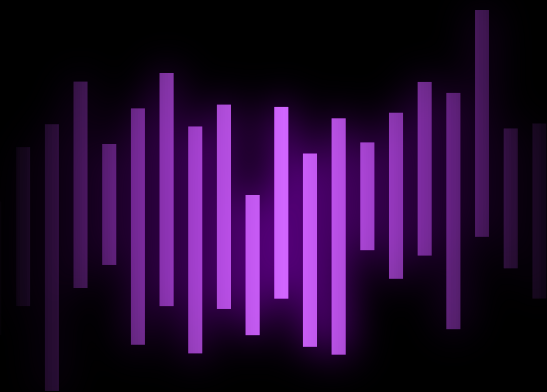
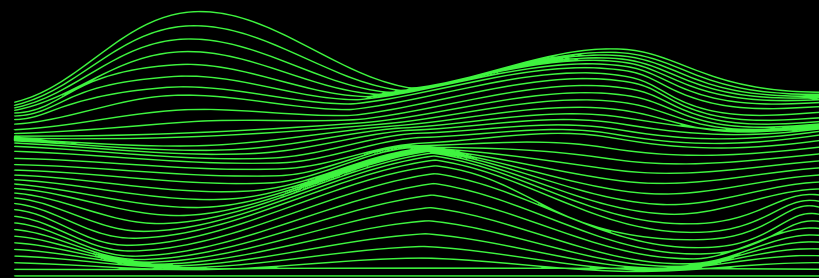
For Specialty Accents

ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#\$%^&*()



ELEMENTS

Write a description of the elements here and how they are usually used by the company.



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Tip: View the rest of the elements by searching **set:nAEr19a-GOO** on the Elements tab of the left-side object panel.

Tip: View the rest of the elements by searching **set:nAEmDV1cfUU** on the Elements tab of the left-side object panel.

KEYWORDS

A series of white, wavy, overlapping lines that create a sense of motion and depth, starting from the left edge and curving towards the center of the slide.

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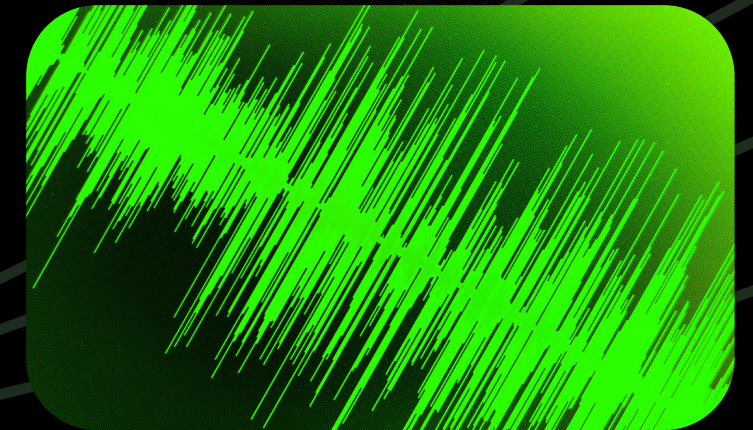
Delete this page before presenting.

- Creative
- Branding
- Marketing
- Collaboration
- Expand
- iMpack
- Collective

PHOTOGRAPHY

Write a description of the images here, about how they are shot and how they are usually used by the company.

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iNcarnate

BRANDING, MARKETING & MORE

THE CREATIVE COLLECTIVE COMMUNITY

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- Brands making iMpact
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- Health & Wellness
- Non-Profit Organizations
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